

1. GENERAL TERMS

1.1. These Regulations for the ALTERNATIVA IMPACT LAB creative laboratory (hereinafter referred to as "IMPACT LAB") outline the organization and execution of the lab, the project selection criteria, participant list, awards, and partners.

1.2. The IMPACT LAB creative laboratory is carried out as a social initiative by the InDrive group (as per clause 2.1 of the Regulations) and is funded by the InDrive group.

1.3. The aim of the IMPACT LAB Creative laboratory is to explore the potential influence of cinema on society, provide participants with strategies for their project development, and create tools for effective cinema-society interaction. This is to ensure that significant social issues, problems, and tasks become more visible, are recognized, and have increased chances of being addressed.

1.4. The IMPACT LAB creative laboratory is a 5-day intensive program running from September 26 to October 1, 2024 (inclusive), where participants will be assisted in realizing the potential of their film projects, expanding their audience, and finding ways to not only secure additional project funding but also address social issues highlighted in their upcoming films.

1.5. These Regulations and all their updates are posted on the official project page at www.alternativa.film.

2. TERMS AND DEFINITIONS

2.1. "**Company**" refers to all legal entities that are part of the inDrive group. InDrive Commercial Company acts as the organizer and sponsor of the IMPACT LAB creative laboratory.

2.2. "**Participant**" is a cinematographer, producer, or director whose application has been successfully selected. The 2024 creative laboratory will accommodate no more than 15 Participants who are selected by the project's curator from the pool of Candidates.

2.3. "**Candidate**" is any legally competent individual who wishes to participate in the creative laboratory and submits an application for the lab.

2.4. "**Trainer**" is an international or local expert in the film industry, specializing in the declared topic and possessing significant influence and recognition in the said field. The Trainer guides a group of up to 5 Participants throughout the creative laboratory's duration, providing feedback and assisting in project development.

2.5. "**Curator**" is the ideological inspirer and the head of the creative laboratory, determining its primary direction, and selecting the stated number of Participants from the Candidate pool within the deadlines specified in these Regulations. In the selection process, the Curator relies on the selection criteria outlined in these Regulations.

2.6. "**Winner**" is a Participant of the creative laboratory selected by the Curator and the

faculty, based on their demonstrated abilities and project pitching results.

2.7. "**Parties**" refer to an individual with whom the inDrive group has entered into, is entering into, or plans to enter into a contract, as well as the inDrive group itself.

2.8. "**Beneficiary**" is an individual and/or legal entity in favor of whom charitable or other non-profit activities are carried out.

3. TERMS OF THE CREATIVE LABORATORY

3.1. Participants of the creative laboratory may be able-bodied citizens aged **18 years** and older who satisfy all the criteria listed below:

- Citizens or individuals residing in one of the following countries: Republic of Kazakhstan, Kyrgyzstan, Uzbekistan, Tajikistan, Turkmenistan;
- Individuals proficient in Russian and/or English, enough to understand oral and written speech;
- Active filmmakers, specifically producers or directors making their second or subsequent films, interested in community engagement and learning new communication technologies and strategies;
- Individuals who currently have a fiction or documentary full-length film in the late development stage (with a scenario, problem, characters, and understanding of what's needed for filming and the target audience), or a fiction or documentary full-length film completed in 2023 or 2024. The film should significantly impact the society and environment and potentially attract international experts.

3.2. Participation in the creative laboratory is **free**. The Organizer of the creative laboratory covers participants' expenses related to transportation (by rail or air in the "economy" category) to the the creative laboratory venue and back in Central Asian countries, accommodation (double occupancy in hotels not exceeding 3 stars), consecutive or simultaneous translation from Russian to English and from English to Russian during classes, provision of program materials, and access to Zoom accounts during the online module.

3.3. To participate in the selection process, an applicant should fill in the appropriate form at www.alternativa.film.

3.4. The application package consists of:

- Motivation letter explaining what social issues are raised in the project and how the project can help solve them
- Project presentation
- Biographies and filmographies of the authors
- Project scenario
- References to previous works
- Segment of the film and/or any footage related to the project
- Reference to the film if it was completed in 2023–2024.

3.5. A single Candidate can submit multiple applications. There are no limits on the number of projects or applications.

3.6. All required attachments are provided as separate documents or as links to public file-sharing platforms that allow downloads.

3.7. Once submitted, no changes may be made to the application. The application is considered received at the moment of sending, which is confirmed by an e-mail notification stating that the application has been received.

3.8. Candidates who decide not to pursue participation in the creative laboratory can communicate this decision via the project's e-mail in any way they prefer. In such case, an application will be withdrawn and a Candidate will no longer be considered for participation by the Organizer.

3.9. A Candidate guarantees that he/she has independently resolved all intellectual property rights related to the project and will assume responsibility for any third-party claims that may arise.

3.10. A Participant guarantees that he/she bears full responsibility for all information provided in the application.

3.11. A Participant grants the Organizers the right to use the project for promotional and informational purposes of the creative laboratory and commits to acknowledging the program in the project's credits.

3.12. A Participant should be ready to take part in the alumni meeting within several years after the completion of the creative laboratory and tell about his/her further professional path, as well as, if necessary, act as a consultant for the Participants for the next years.

3.13. A Participant **must personally attend all sessions of the creative laboratory**. If a Participant fails to attend 2 or more sessions, he/she is required to compensate the creative laboratory for expenses incurred for travel, accommodation and meals. A Participant also acknowledges that his/her name will be removed from the project website's participant list.

3.14. The Organizer reserves the right, at their discretion, to make changes to these Regulations, including changing the date and mechanics of the laboratory and to terminate, modify, or suspend the collection and processing of registration forms and/or the entire laboratory without explanation. Participants will be notified of such changes by the posting of relevant information on the official laboratory website.

4. CARRYING OUT PROCEDURE

4.1. The educational creative laboratory takes place in person from September 26 to October 1, 2024.

4.2. The educational creative laboratory is divided into 3 stages:

- Collection of applications (May 13 - August 5, 2024): Applications are accepted on the creative laboratory's website, a list of Candidates is formed, and all potential Participants are checked for compliance;
- Selection of Participants (August 5 - September 1, 2024): The list of Participants is determined, the final list is posted on the creative laboratory's website, and agreements are concluded with Participants;
- Execution of the in-person program (September 26 - October 1, 2024).

4.3. Upon completion of the final selection, the organizers will inform the Candidates and Participants of the selection results.

Once included in the final list of Participants, a Candidate will receive an e-mail, sent to the address provided in the application, requesting confirmation of his/her participation in the program during the specified period.

4.3.1. In case of rejection during the selection process, the Candidate will receive a notification at the email address provided in the application. The Organizer do not provide explanations for the rejection and do not review the application that did not pass the selection.

4.4. Applications are accepted from 00:01 on May 13 to 23:59 on August 5, 2024 (GMT+3).

4.5. An application will not be moderated if a Candidate: has filled in the application form incompletely or inadequately; or has submitted several applications with identical content; or has submitted an application containing false information.

4.5.1. After the creative competition, the Curator has the right to reject a Participant who has failed the internal compliance verification.

4.6. The final list of Participants will be published on the creative laboratory's website no later than September 10, 2024.

4.7. The creative laboratory sessions take place from September 26 to October 1, from 9:00 to 23:00.

The sessions are conducted in both Russian and English. Translation services are provided by the Organizer.

Attendance at the sessions, including film screenings, discussions, and networking events, is mandatory.

The creative laboratory will result in internal project pitching.

5. REPRESENTATIONS AND WARRANTIES

5.1. A Candidate confirms that at the time of the provision of these representations and warranties and during the term of any business relations with the Company, he/she complies and will comply with the requirements of all applicable laws related to anti-money laundering, anti-corruption and anti-bribery, combating illegal trade, prohibiting the use of child or forced labor, the proper and legitimate use of confidential information, and will not take any actions that may result in violation of such laws, and will not promote, encourage or induce anyone to participate in such activities.

5.2. A Candidate confirms and represents that neither he/she nor any person controlling the Candidate is on any sanctions list endorsed by international organizations, unions of states, or individual countries (including, but not limited to, the Specially Designated Nationals and Blocked Persons List), which prohibits or otherwise restricts the Party from properly performing its obligations under these Regulations.

A Candidate confirms and represents that the Candidate's activities when participating in this program are not intended to breach international sanction regimes, trade embargoes, and other restrictions imposed by international organizations, unions of states, and individual countries.

5.3. A Candidate confirms that, in the performance of his/her obligations under these Regulations, his/her employees, agents and affiliates (to the extent reasonably possible to control the expansion of these obligations to such persons) will not participate in bribery or corrupt payment, will not pay, offer to pay or allow the payment of any money or valuables, directly or indirectly, to any persons, in order to influence the actions or decisions of these persons to obtain any improper advantages or to achieve other improper goals.

5.4. A Candidate does not cooperate and does not enter into new contracts / renew existing contracts with counterparties who:
do not comply with ethical principles and values of common business conduct;
discriminate on the basis of, inter alia, origin, religion, skin color, creed, gender, or age.

5.5. A Candidate represents that he/she makes every reasonable effort to comply with the applicable environmental, social, and governance (ESG) laws and regulations, and will foresee any known or expected future changes in the applicable laws and take all reasonable steps to ensure compliance with them.

5.6. A Candidate by accepting this document confirms that he/she fully complies with the applicable anti-corruption laws. Additionally, Candidate confirms that he/she is not engaged in any bribery, fraud, or other illegal activity, and is not associated with or included in any sanction or negative list(s) and/or affiliated with the current marketing activity organizer.

By accepting this document, the Candidate confirms their compliance with the basic principles of the Company's anti-corruption and ethical business conduct policies and undertake to follow them.

In case the Candidate violates the aforementioned requirements, he/she is subject to immediate expulsion from the creative laboratory without the right to reinstatement. Additionally, the Candidate is obligated to compensate the creative laboratory for expenses incurred for travel, accommodation, and other costs, and acknowledges that his/her name will be removed from the list of Participants on the project's website.

5.7. All documents and information submitted by the Candidate during his/her participation in the program and/or during the preliminary check in accordance with the inDrive's internal procedures, including the due diligence procedures and anti-money laundering inspections, were true, valid, accurate and not misleading when provided.

5.8. If a Candidate becomes aware of any potential or existing violations of the laws on anti-corruption, anti-money laundering, combating illegal trade or violations of the requirements for the protection of the inDrive's confidential information, the Candidate must immediately notify the Company thereof by contacting the Integrity Line or via e-mail at: compliance@indrive.com.

5.9. In the event of a Candidate's violation of the representations and warranties specified in this section, the other Party may repudiate any valid agreements and claim indemnification from the other Party for the losses incurred.

6. PERSONAL DATA PROTECTION

6.1. If the Company receives any personal data, it must use such personal data solely for the performance of its obligations hereunder. The Company must process such personal data pursuant to all applicable laws on the personal data protection, maintain the confidentiality of such data, and return/destroy any copies thereof after the expiration of these Regulations.

7. CONTACT INFORMATION

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